

Annual Meeting

Report from Activities Office

February 15, 2011

Once again the Activities Office is in full swing with a wide variety of programs & activities to suit our residents. We are delighted to be in our new office where all the action is and although I'm pleased with my own office/supply room, I'm still waiting for a back door.

I have continued our light rail trips to Phoenix for events & the lunch time Theater at the Herberger Theatre. In addition we've scheduled more bus outings this season. We already had Christmas lights tour, City Tour of Tempe, Phoenix & Scottsdale, Algodones overnight. Still ahead are outings to Globe, Wine Country tour & the two night overnight to the Grand Canyon in April. I will be soliciting more trip ideas in our annual survey included in the March newsletter.

Speaking of the newsletter, I had the printer upgrade the front & back pages to color to make it more eye-catching each month. The clubs & groups have been great about submitting their news in a timely manner and it's appreciated. The newsletter advertising has paid for the printing costs.

Regarding shows: we've had an increase in the number of shows & also an increase in reserved seating which has helped to limit the time people have to wait to get in the hall. Our resident-produced & performed shows continue to draw great crowds & appreciation by all.

Some new activities have been added to the calendar this season including the coffee house & ice cream social, the horse races and our Casino Night.

In addition to shows & programs put on here in the park, we arrange for reserved seating at local performance venues like Barleen's Arizona Opry, Broadway Palm Dinner Theater, Hale Theater, Organ Stop Pizza. This is a service not all communities provide, but I feel it's something residents appreciate and want.

I know we are all pleased to have additional room space available with the opening of the Apache Room. Reservations for all rooms will be taken in early March with more information in the March newsletter.

In case some of you are not aware, the Activities Fund is self-supporting which means we have to make a profit on many of our shows/programs so we can continue to turn money back to the park in the form of new equipment & programs. Ticket prices are based on the cost of the entertainment & the expected attendance. The plan is to break even on every show. In some cases, we have exceeded my expectations.

Well, you ask, what do we spend money on besides filling the candy jar. For example, we pay for the turkeys at Thanksgiving, the hams at Christmas, the welcome back party & the volunteer party, totaling over \$6600. In addition, a new griddle was purchased for the kitchen, theater lighting in the ballroom, TV in the Activities window, fitness center repairs & coming soon, a 55" TV for the fitness center, totaling \$17,159. When the season is near the end, I will have a better idea of the funds available to spend on the park facilities.

I can't thank our volunteers enough for all they do to make these programs & events successful. It's a pleasure working with them and certainly makes my job a lot easier.

There's still lots of activities planned for the rest of the season & I encourage everyone to get involved!